



## MINUTES OF THE REGULAR MEETING OF THE SAN PABLO ECONOMIC DEVELOPMENT CORPORATION BOARD OF DIRECTORS

WEDNESDAY, MAY 27, 2015

### ROLL CALL

The Board of Directors (Board) meeting was called to order at 6:10 PM in the San Pablo Economic Development Corporation (SPEDC) Offices at 13830 San Pablo Avenue, Suite D, San Pablo, California. Present were Vice Chair Kathy Chao Rothberg, Director Genoveva Calloway, and Director Novickas. Also present were Executive Director Matt Rodriguez, General Manager Leslay Choy and Program Assistant Adriana Vazquez. Treasurer Erwin Reeves arrived at 6:25 PM.

### PUBLIC COMMENTS

There were no speakers.

### EXECUTIVE DIRECTOR DIRECTOR/GENERAL MANAGER REMARKS

General Manager Choy opened the meeting by explaining to the Board the positive response the San Pablo EDC is receiving from the community. She also informed the Board of the upcoming events, including the inaugural SPEDC Member Meeting and Fire Station 70 Open House. She also commented on evolving partnerships with Contra Costa College and Rumrill Complete Streets.

### CONSENT AGENDA

It was moved with a date correction to item 2 on the consent agenda by Director Calloway, seconded by Director Novickas, and passed by a vote of those present to adopt the items on the Consent Agenda. The motion passed as follows:

AYES: Calloway, Chao Rothberg, Novickas  
NOES: None  
ABSTAIN: None  
ABSENT: Reeves

### MINUTES

By adoption of the Consent Agenda, the minutes of the April 15, 2015 meeting were approved.

### DISCUSSION AGENDA

#### **Resolution adopting ad hoc Strategic Marketing and Outreach Committee recommendation**

General Manager Choy introduced the item. Vice Chair Chao Rothberg made comments to include adult schools and alternative schools to the list of influencers. It was moved by Director Calloway, seconded by Director Novickas, and passed by a vote of those present to adopt **RESOLUTION SPEDC2015-018**, a resolution to adopt the recommendation of the *ad hoc* Strategic Marketing and Outreach Committee. The motion passed as follows:

AYES: Calloway, Chao Rothberg, Novickas  
NOES: None  
ABSTAIN: Reeves  
ABSENT: None

**Resolution authorizing execution of amended SOS contracts**

General Manager Choy introduced the item. It was moved by Director Novickas, seconded by Director Calloway, and passed by a vote of those present to adopt **RESOLUTION SPEDC2015-019**, a resolution to authorize the execution of amended SOS contracts. The motion passed as follows:

AYES: Calloway, Chao Rothberg, Novickas, Reeves  
NOES: None  
ABSTAIN: None  
ABSENT: None

**Resolution authorizing notice of vacancy and director recruitment**

Executive Director Rodriguez introduced the item. It was moved by Director Reeves, seconded by Director Calloway, and passed by a vote of those present to adopt **RESOLUTION SPEDC2015-020**, a resolution to authorize notice of vacancy and director recruitment. The motion passed as follows:

AYES: Calloway, Chao Rothberg, Novickas, Reeves  
NOES: None  
ABSTAIN: None  
ABSENT: None

**Resolution electing board officers**

General Manager Choy introduced the item. It was moved by Director Calloway, seconded by Vice Chair Chao Rothberg, and passed by a vote of those present to adopt **RESOLUTION SPEDC2015-021**, a resolution to elect Director Novickas as Chair, Director Chao Rothberg as Vice Chair, Director Reeves as Treasurer, and General Manager Choy as Board Secretary. The motion passed as follows:

AYES: Calloway, Chao Rothberg, Novickas, Reeves  
NOES: None  
ABSTAIN: None  
ABSENT: None

**ADJOURNMENT**

The meeting adjourned at 6:49 PM to Monday, June 29, 2015 at 3:00 PM.

Respectfully submitted,

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Leslay C. Choy, Board Secretary

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Kathy Chao Rothberg, Vice Chair