

# MARKETING AND PRICING YOUR BUSINESS WEBINAR

## GUEST SPEAKERS

### **Jerry Gonzales**

Vice President, Business Advocate

Get Beyond

Email: [jerry.gonzales@getbeyond.com](mailto:jerry.gonzales@getbeyond.com)

Phone: 510-725-2749

Website: [www.getbeyond.com](http://www.getbeyond.com)

Digital Business Card: <https://me.getbeyond.com/JerryGonzales>

### **Antonio Lau**

Internet Marketing Consultant

InovaNow

Email: [alau@InovaNow.net](mailto:alau@InovaNow.net)

Phone: 707- 430-2237

Website: [www.InovaNow.net](http://www.InovaNow.net)

SBDC website: <https://www.cahispanicsbdc.org/programa-hispano/>

## RESOURCES

SBDC Online Courses: <https://learn.norcalsbdc.org/courses>

Google: <https://www.google.com/business/resources/>

Google Business Support: <https://support.google.com/business>

YouTube Videos/How To: <https://www.youtube.com/watch?v=7V8inU8rOMk>

Learn how to start your business App: [G.co/Primer](https://G.co/Primer)

CalGold – For Permit Assistance: <https://www.calgold.ca.gov/>

California Department of Tax & Fee Administration: <https://www.cdtfa.ca.gov/>

SBDC Resources in Spanish / SBDC Cursos en Español: <https://www.cahispanicsbdc.org/events/>

DreamBuilder: <https://www.sanpabloedc.org/dream-builder>

## JOIN OUR NEXT WEBINAR

### Keeping Track of Your Business

Wednesday, April 12, 2023

10 AM – 11 AM

Register at: [www.SanPabloEDC.org/Calendar](http://www.SanPabloEDC.org/Calendar)

## SAN PABLO EDC STAFF

### Sugey Mojica

Business & Housing Programs Manager

[SugeyM@sanpabloedc.org](mailto:SugeyM@sanpabloedc.org)

### Jessica Leal

Business & Housing Programs Coordinator

[JessicaL@sanpabloedc.org](mailto:JessicaL@sanpabloedc.org)

For more information, visit: [www.sanpabloedc.org](http://www.sanpabloedc.org)