



# SPONSORSHIP LEVELS

All sponsors receive membership benefits plus the following at their level of choice.

## BRONZE \$500

- Listed as Bronze level sponsor on e-blast with business logo and link to business website
- Annual e-blast spotlight in San Pablo EDC's monthly newsletter
- Opportunity to host a SPEDC event.

## SILVER \$1,500

- Listed as Silver level sponsor on e-blast with business logo and link to the website
- Annual e-blast spotlight in San Pablo EDC's monthly newsletter
- Annual promotion of a business product, event, special, etc., in San Pablo EDC's monthly newsletter
- Opportunity to host a SPEDC event.

## GOLD \$3,000

- Listed as Gold level sponsor on e-blast with business logo and link to the website
- Semi-annual e-blast spotlight in San Pablo EDC's monthly newsletter to share a success story or promotion
- Semi-annual promotion of a business product, event, special, etc., in San Pablo EDC's monthly newsletter.
- Opportunity to host a SPEDC event.
- Receive priority consideration for San Pablo EDC business service or request event catering.
- Annual feature in an El Portal newsletter, which goes out quarterly to 23,000 households and businesses in English and Spanish in the 94806 zip code.
- Landing page on the SPEDC website for educational webinars provided by the

## PLATINUM \$5,000

- Listed as Platinum level sponsor on e-blast with business logo and link to the website
- Opportunity to host a SPEDC event.
- Trimestral e-blast spotlight in San Pablo EDC's monthly newsletter to share success stories or promotion
- Trimestral promotion of a success story, business product, event, specials, etc., in San Pablo EDC's monthly newsletter
- Receive priority consideration for San Pablo EDC business service or request event catering.
- Annual feature in an El Portal newsletter, which goes out quarterly to 23,000 households and businesses in English and Spanish in the 94806 zip code.
- Opportunity to use the business site to film a SPEDC video

## DIAMOND \$10,000

- Listed as Diamond level sponsor on e-blast with business logo and link to the website
- Opportunity to host a SPEDC event.
- Quarterly e-blast spotlight in San Pablo EDC's monthly newsletter to share success stories or promotion
- Quarterly promotion of a success story, business product, event, specials, etc., in San Pablo EDC's monthly newsletter
- Receive top priority consideration for San Pablo EDC business service or request event catering.
- Semi-annual feature in an El Portal newsletter, which goes out quarterly to 23,000 households and businesses in English and Spanish in the 94806 zip code
- Opportunity to use the business site and promote services in a SPEDC video.